

know
Everything

name insights interests
transactions data location
email

Everything

place trends
time product SKU price

Everything about every transaction

A solution that captures data so you know every transaction from any retailer POS.

A solution that allocates every sale to the consumer who bought it.

A solution that gives real-time insights and results.

A solution to continually keep you one step ahead of the competition.

Obtaining all retail transactional data in real-time, SaleGrabber posIQ also captures which consumer made the purchase.

SaleGrabber posIQ connects to the every retailer's current POS as opposed to replacing it.

All data is captured in 'real-time' includes all sales values + all products sold at every retailer - no matter the POS brand.



Everything about your consumer

Consumer Info Captured in Real-Time

- Name
- Email
- Mobile
- Basket Data
- Sale Amount
- What was Purchased
- When it was Purchased
- Where it was Purchased

Data to build deeper relationships which gives your brand a personal 'emotional' connection.

While loyalty customers spend up to 18% more, an emotional brand connection with a loyalty consumer creates a 306% higher lifetime value.

With every purchase made you gain richer insights into your customers' behaviours and preferences enabling you to connect with them like never before.

Everything about your retailer

Granular level data giving sales and trend information from each retailer in a seamless and cost-effective manner.

As well as your own products, you will also know which of your competitor products were purchased, when it was purchased, where it was purchased, how much it was sold for and who bought it.

Giving immediate insights of sales and stock turnover while gauging marketing campaign effectiveness in real-time.

Retailer POS Info Captured in Real-Time

- ✓ **Receipt**
- ✓ **SKU**
- ✓ **Date**
- ✓ **Location**
- ✓ **Price**
- ✓ **Quantity**
- ✓ **Description**
- ✓ **Inc. Competitor sales**

Everything is captured

**Every product SKU is captured
en route to the Retailer POS.**



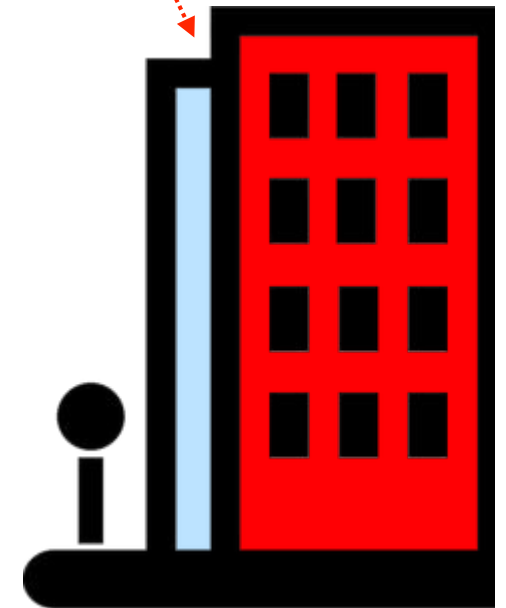
Everything is collected

**Automatic allocation of the purchased
basket data to the consumer.**



Everything is connected

Captured Receipt information is paired with the Consumer Data and updated in real-time for the company marketing team.



Joe's Retail
Address: 1234 West Fifth Avenue
ABN: 0987654321
Tel: 123-456-7890
Tax Invoice
09/09/2019 10:37:54
Docket Number: 9876

Coca-Cola	\$ 3.00
Sale Total	\$ 3.00
GST in transaction	\$ 0.27
Cash Tendered	\$ 5.00
Change Given	\$ 2.00

Everything is automagical

- **Email Receipts.**
- **Pre-Ordering + Payment.**
- **Zero Points for select items.** (tobacco, fuel, prescriptions, etc)
- **Double Points for select items.** (promo items, food, beverages)
- **Name Replacement for sensitive items.** (prescriptions, etc)



Everything is reportable

All non-allocated sales (inc. items and values) are assigned to “Anonymous” so all transactions can be reported and actioned.

Date	Description	Orig. Amount	amount_type	barcode	Account Code	Card #	First Name	Last Name
3/7/19	VIP Points: - Raspberry & Choc Chip Muf...	4.20	Points	3429005301	5783181939974963	A1234567890	Hugh	Jackman
3/7/19	VIP Points: - ANY Toastie + Hot Beverage	7.20	Points	1631937801	5783181939974963	A9757557653	Kylie	Minogue
3/7/19	VIP Points: - Chai Tea Latte	4.00	Points	1513282901	5783181939974963	A9346352784	Chris	Hemsworth
3/7/19	VIP Points: - Cappuccino Regular	2.00	Points	0775523301	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Apple & Blueberry Muffin	4.20	Points	0659480701	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Ham & Cheese croissant	6.00	Points	0567233301	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Water \$2 with any Coffee	5.00	Points	0566661201	5783181939974963	000000000000	Anonymous	Anonymous



Everything is available

**Let us show you how
SaleGrabber posIQ will keep
you better engaged with
your customers and a step
ahead of the competition.**

**Schedule your live
demonstration *today.***

Michael Rebiffé
sales and marketing

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MILLIONS* OF LOYAL CUSTOMERS
(OK! MAYBE NOT MILLIONS, BUT LOTS AND LOTS)

2 5 9 9 9 9 9 9 8 7 6 5 4 3 2 1



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<http://bit.ly/1Q6u0Yg>



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