Sticky Feet is engaging loyalty that sticks !!



You can now have the **power** and **profits** that come with your own branded gift card & loyalty card programs.

Choose from our powerful programs - or customise your own.

Sticky Feet online loyalty links allow your customers to enrol in your loyalty program.

Knowing who your customers are and being able to **pro-actively engage** with them creates Stickyness and keeps them coming back

Myer has seen a 650% increase* when they create Stickyness by **pro-actively engaging** with their loyalty customers.

Speak

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Phone: (+61 2) 8007.6400 Toll Free: 1.800.814.748

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Email: stickyfeet@iqgecko.com.au Facsimilie: (+61 2) 8588.1237 Post: 2 Denison Place, Windsor Downs

NSW 2756

Drop in for a Cuppa

We'd love to see you at your place or ours. Visit: Unit 4, 280 New Line Road, Dural

Hurry & contact IQ Gecko to receive your complimentary setup and a FREE Month Service (total value \$249)

Christmas to you



Here's a GIFT CARD from Suncorp Bank and IQ Gecko - YOUR OWN!

logo here





ner Gift Card Simplified.

Giving GiftCards is no longer a Faux Pas



Whether it be coffee, ice cream or clothes, 80% of people hope to receive a GiftCard instead of a present



A \$100 GiftCard sale mean \$100 in the till today - and with a GiftCard any money owing from purchases stays on the card.



Many customers overspend their GiftCard by 60% while up to 15% may not even redeem the card value.

66 The money-making features of Gift cards used by the multinationals is now yours.

- StickyFeet is a monthly subscription internet supplied platform
- Additional software not required
- Long-term contracts not requested
- Merchant service fees non-existent
- Merchant set-up complimentary (value \$150)
- 1 month FREE service (based on short-term-6-month agreement)

IQ Gecko's StickyFeet Giftcard platform is for any business, any size - anywhere