



pos iQ

An easy, friendly and flexible solution that creates a quantifiable increase in consumer use, spend and frequency.



A family
owned
Australian
business





Solutions

Think about us

as a simple, adaptable, intuitive platform designed to turbocharge consumer engagements & relationships.

they spoke

We spoke with merchants, franchisees, franchisors and businesses to learn their wants and needs.

we listened

“We want a Loyalty solution that can be on the POS and on the web while not creating queues. Something that adds excitement & improves ROI.”

With the 'posiQ' our platform interfaces with every POS + our multiple queue-busting solutions are so unique even the largest retailers have not been able to replicate it.

“We want to capture information for proactive 'marketing with relevance' while improving the consumer relationship & continually raising the value perception of the business”

Our solution captures every single sale and will either immediately allocate the transaction to the loyalty member or allocate the sale to “Anonymous” and give the loyalty member the ability to claim later.

“Can we get a Gift Card with that? We would like our own branded Gift Card within the same solution.”

Our 'complimentary' Gift Card Program is included @ no charge with our Loyalty platform as a way for you to continually attract new consumers and increase profits.



Sales data from every POS in real-time used to be Gold for marketing teams.

Now it's **ORANGE**

The interfacing capability required to capture transactional information from all the POS devices in multiple locations used to be either terribly expensive or pretty much impossible.

Interfacing used to come with long delays and even higher costs because of the vast range of POS brands using an even wider selection of technologies (Windows, Mac, Android, ROM, Cloud, etc).

The posiq connects to any POS vendor & operating system.





Your seamless solution for customer engagement and data capture.

posiQ will display Loyalty Points, GiftCard values Rewards and Coupons



All product bar codes are captured by posiQ on the way to the POS



All POS Receipt information (products, pricing, etc) is captured by posiQ on the way to the printer



All data captured by the posiQ is uploaded to the StickyFeet Cloud for reporting, marketing and analytics





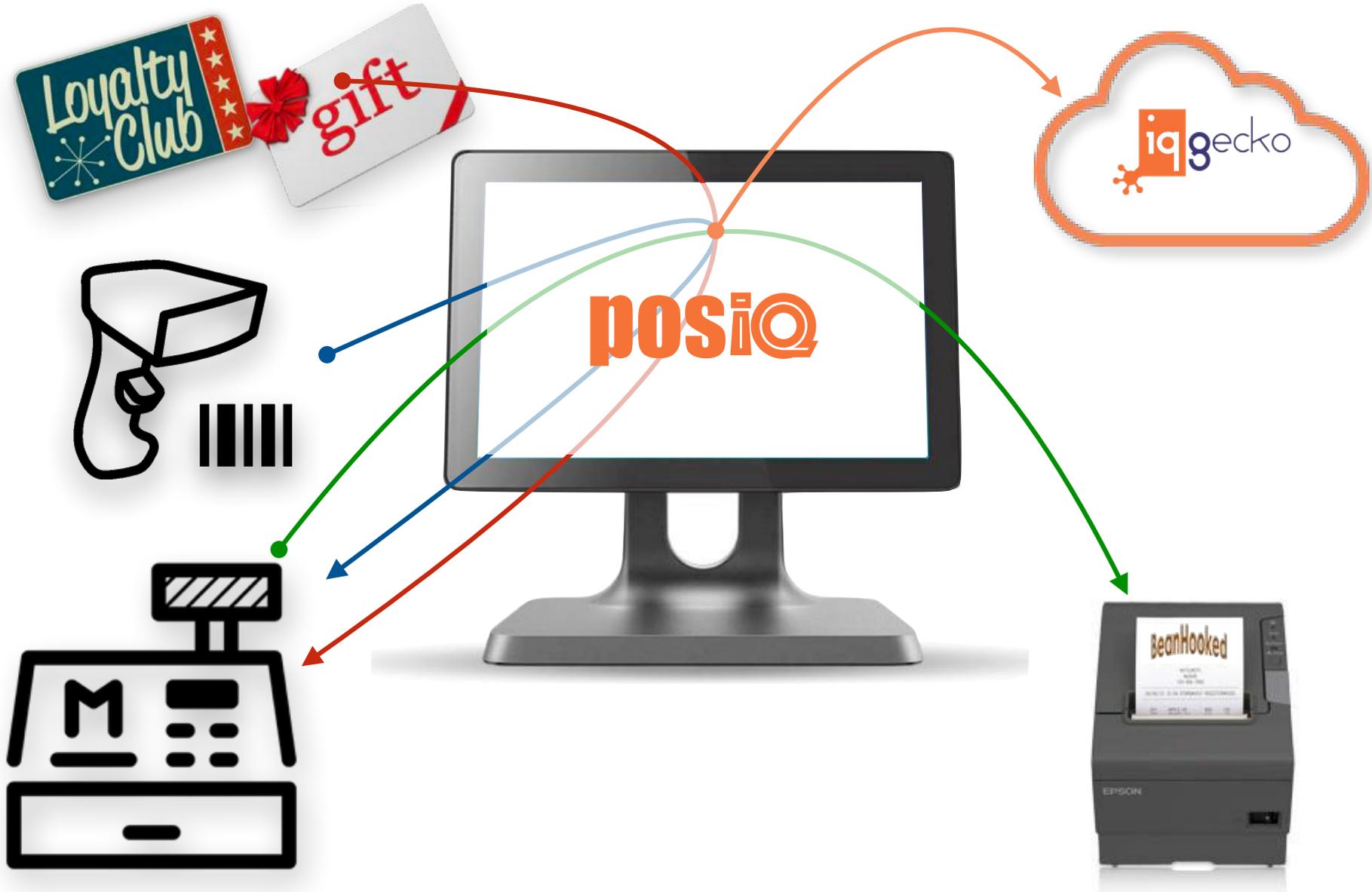
posiQ

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Current Features

- **Loyalty Members** auto lookup + earn + redeem + auto zero, single & double points for goods
- **Gift Cards** auto lookup + sell + redeem
- **Rewards** lookup + redeem
- **Coupons** auto lookup + redeem

Upcoming Features

- **Time-Slot Discounts** for Happy-Hour, etc
- **Receipt Marketing** intelligent campaigns
- **Q-less Pre-Orders** alerts + printing for queue busting
- **Serial Numbers** add to receipt + database
- **After-Claim Points** auto ref# + QR-code





Every transaction is captured

All non-loyalty sales (inc. items and values) are allocated to "Anonymous" where the data can be reported and actioned.

Date	Description	Orig. Amount	amount_type	barcode	Account Code	Card #	First Name	Last Name
3/7/19	VIP Points: - Raspberry & Choc Chip Muf...	4.20	Points	3429005301	5783181939974963	A1234567890	Hugh	Jackman
3/7/19	VIP Points: - ANY Toastie + Hot Beverage	7.20	Points	1631937801	5783181939974963	A9757557653	Kylie	Minogue
3/7/19	VIP Points: - Chai Tea Latte	4.00	Points	1513282901	5783181939974963	A9346352784	Chris	Hemsworth
3/7/19	VIP Points: - Cappuccino Regular	2.00	Points	0775523301	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Apple & Blueberry Muffin	4.20	Points	0659480701	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Ham & Cheese croissant	6.00	Points	0567233301	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - Water \$2 with any Coffee	5.00	Points	0566661201	5783181939974963	000000000000	Anonymous	Anonymous
3/7/19	VIP Points: - RFO Barista Bros 500ml - \$2.	2.20	Points	0033347101	5783181939974963	000000000000	Anonymous	Anonymous
2/7/19	VIP Points: - JC NATURAL AMLMONDS 150	5.99	Points	5397642901	5783181939974963	000000000000	Anonymous	Anonymous





MILLIONS* OF LOYAL CUSTOMERS

(OK! MAYBE NOT MILLIONS, BUT LOTS AND LOTS)

2 5 9 9 9 9 9 9 8 7 6 5 4 3 2 1



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